

# THE FIRST

YOUR MONTHLY WRAP UP | DECEMBER 2017

## POCKET-FULL OF EVENTS

LEARN ABOUT ALL OUR **EVENTS**  
FOR THE MONTH OF NOVEMBER

## REACH FIRST

FIRST METRO SECURITIES CELEBRATES  
**30 WONDERFUL YEARS OF PUTTING YOU FIRST**  
AT THE CHOSEN CHILDREN VILLAGE FOUNDATION

## THE FIRST TAKE: LIVE

OUR LIVE Q&A WITH FAM'S PRESIDENT AND  
FUND MANAGER, **MR. GUS COSIO**

[www.firstmetrosec.com.ph](http://www.firstmetrosec.com.ph)



# FIRST METRO SECURITIES ON PUBLIC ACCOUNTS

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# THE 2017 MONEY SUMMIT & WEALTH EXPO: DAVAO

November 18, 2017 | SMX Convention Center, SM Premier Lanang

On November 18, 2017, FirstMetroSec was a proud sponsor of the 2017 Money Summit and Wealth Expo in Davao City. The team consisting of Business Development Officer, Mr. Robert Samson and Research Associate, Mr. Royce Aguilar took their turns on stage as they presented "Stock Picks: How to Select Which Stocks to Buy" and an introduction to FundsMart respectively while Customer Service Associate, Mr. Rogelio Deseo, took charge of manning the booth to welcome clients and non-clients alike who were present in the venue. The whole day event proved that more and more Filipinos are becoming aware of their finances and are eager to learn to invest and save for their future.



# THE 2017 MONEY SUMMIT & WEALTH EXPO: BACOLOD

November 25, 2017 | SMX Convention Center, SM Premier Lanang

On November 25, 2017, exactly one week after the Davao run, FirstMetroSec took on yet another event, this time The 2017 Money Summit & Wealth Expo in the City of Smiles, Bacolod. Our resident speaker and Business Development Officer, Mr. Andro Beltran, gave the audience his two cents on the topic "Passive Versus Active Investing: Pros and Cons" while Institutional Dealer and proud Negrenese, Mr. Federico Locsin IV, gave his talk on "Investment Outlook: What, When, and Where to Invest". The FirstMetroSec booth was manned by Business Development Officers from Cebu and Davao, Mr. John Borga and Mr. Robert Samson respectively. These 2 events enabled FirstMetroSec to continue sharing insights with investors across the country..

# INVEST IN THE COUNTRY'S BEST PERFORMING MUTUAL FUNDS



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## ACTIVELY MANAGED EQUITY FUNDS

Philequity Fund	20.26%
ATRAM Alpha Opportunity Fund	20.06%
First Metro Save and Learn Equity Fund	19.51%
Sun Life Prosperity PH Equity Fund	19.13%



## INDEX EQUITY FUNDS

First Metro PH Equity Exchange Traded Fund*	22.51%
Philequity PSE Index Fund	21.17%
Sun Life Prosperity Philippine Stock Index Fund	21.14%
ALFM Philippine Stock Index Fund	20.90%

\*Traded like a regular stock at the Philippine Stock Exchange

## MONEY MARKET FUNDS

Sun Life Prosperity Money Market Fund	2.05%
ALFM Money Market Fund*	1.56%

\*Waived Exit Fee



## BOND FUNDS

Sun Life of Canada Prosperity Bond Fund	3.42%
Sun Life Prosperity GS Fund	3.01%
ALFM Peso Bond Fund	2.01%

## BALANCED FUNDS

First Metro Save and Learn Balanced Fund	12.59%
Sun Life of Canada Prosperity Balanced Fund	12.46%
ATRAM Dynamic Allocation Fund	9.45%
Philam Fund	9.22%

All of these funds are available online at [www.firstmetrosec.com.ph](http://www.firstmetrosec.com.ph) through **FundsMart**.

Disclaimer: Mutual Funds have risks. Past performance is not indicative of future returns.

Year-to-date returns as of November 30, 2017 | Source: [www.firstmetrosec.com.ph](http://www.firstmetrosec.com.ph)



# THE FIRST T KE

WITH FIRST METRO ASSET  
MANAGEMENT'S GUS COSIO

# A LIVE Q&A WITH THE PHILIPPINE STOCK EXCHANGE'S VERY OWN SILVER FOX

**O**n November 24, 2017 we had our 3rd run of The First Take, this time with Mr. Augusto "Gus" Cosio, the President of First Metro Asset Management and, The Philippine Stock Exchange's very own Silver Fox. Mr. Cosio has over 30 years of extensive experience in the region's financial markets, having worked with financial firms across Asia since the 1980's. Since being based in Manila, he now focuses on Philippine investment markets – stocks, bonds, and the foreign exchange markets.

The afternoon session, which was hosted by our very own Product Development Officer, Ms. Vanessa Galvez, was kicked off on a light note. The interview started with Mr. Cosio giving his broad overview of what he thinks about the Philippine market, noting that the merging of The Manila Stock Exchange and The Makati Stock Exchange to what is now known as the Philippine Stock Exchange was a significant event which led our market to boom. Questions from live viewers soon started to flood in. Mr. Cosio was more than happy to give his insights. The most common question of course, was his top 5 stock picks for 2018. FirstMetroSec's Facebook page overflowed with messages and questions from audiences all over the world.

5 lucky viewers were also randomly selected to receive First Metro Asset Management's gift bags to close off a very insightful afternoon.

To view the full interview of The First Take, log on to our Facebook page at [www.facebook.com/firstmetrosec](http://www.facebook.com/firstmetrosec).



First Metro Securities was live:

November 24 at 5:01pm · 🌐

The First Take with First Metro Asset Management Inc.'s Gus Cosio, November 24, 2017. #NoGusNoGlory



The First Take: Gus Cosio



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# TV APPEARANCES

NOVEMBER 2017



BLOOMBERG'S STARTING GATE, NOVEMBER 11

**ALEXANDER GILLES**

CONSULTANT, MARKET EDUCATION



BLOOMBERG'S STARTING GATE, NOVEMBER 15

**AARON SAY**

CONSULTANT, MARKET EDUCATION



ANC'S MARKET EDGE, NOVEMBER 15

**AARON SAY**

CONSULTANT, MARKET EDUCATION



ANC'S MARKET EDGE, NOVEMBER 20

**MARK ANGELES**

HEAD OF RESEARCH



BLOOMBERG'S STARTING GATE, NOVEMBER 20

**FEDERICO LOCSIN IV**

INSTITUTIONAL DEALER



# SEMINARS FOR NOVEMBER 2017



**BASIC EDUCATION ON STOCK TRADING (BEST)**  
November 11, 2017 | Baguio City



**GUIDED INVESTOR, FEARLESS TRADER (GIFT) LEARNING SERIES**  
November 11-12, 2017 | Cagayan de Oro City



**GUIDED INVESTOR, FEARLESS TRADER (GIFT) ADVANCED**  
November 18-19, 2017 | Cebu City



**GUIDED INVESTOR, FEARLESS TRADER (GIFT) LEARNING SERIES**  
November 25-26, 2017 | Baguio City

## 2017 Global Investor Week: Malaysia

On November 5, Mr. Mark Angeles, our Head of Research, took part in the 2017 Global Investor Week hosted by Capital Dynamics at the Kuala Lumpur Convention Centre in Malaysia. As a member of the roundtable discussion on “ASEAN: Economies and Markets,” he shared his views on why investors should invest in the Philippines. He presented the country’s current economic condition and his outlook on the local stock market. He also provided three stock picks namely, Jollibee Foods Corp (JFC), Robinsons Retail Holdings, Inc. (RRHI), and Megawide Construction Corp. (MWIDE).

**“The Philippines overall is on solid footing. We are in a better position and we have buffers to weather the next downturn.”**

Other Heads of Research from Malaysia, Thailand, Vietnam, and Indonesia joined him in the discussion.





# Davao

## A ONE MAN TEAM

Over in our Davao Investors Center tucked away in the heart of Davao's business district, you'll often find a guy in a corner cubicle with his hair brushed back, eyes glued to the computer monitor, a colorful printed shirt to compensate for what others would describe as a quiet, introverted, and oftentimes shy gentleman with a big smile and a bigger heart. Meet our Business Development Officer and one-man-team, Mr. Robert Samson, who single-handedly transformed Davao's financial scene by a storm.

This guy doesn't know when to stop and we're not even sure if he knows how to at this point. Talk after talk, an audio visual room with a group of students in one hour, a group of a company's employees the next, a typical morning for our Davao-bred fellow. With a smile that could be felt from across the room and a voice that could sell bread to a baker, we have high hopes for the future of Davao, one in which financial literacy be spread across the region, starting from our core.



# REACH FIRST

*Celebrating 30 wonderful years of putting you **First***



# REACH FIRST: FIRST METRO GIVES BACK AT THE CHOSEN CHILDREN FOUNDATION

On November 4, in celebration of the company's 30th year, the FirstMetroSec team, together with its independent directors and senior officers, had a special day with the kids of The Chosen Children Foundation in Silang, Cavite. The orphanage houses more than 30 children with physical and mental disabilities together with over 30 caretakers and 20 staff members who work tirelessly day and night to provide for the kids' special needs.

It was indeed an educational and fun-filled day for both the FirstMetroSec team and the staff members of the orphanage as we got to know more about their roles and just how much time and effort each and every one of them put in taking care of these kids. The 3 main events of the day were the feeding of the kids, the tree planting of over 30 fruit-bearing trees in the orphanage's own backyard, and a film viewing of a classic superhero movie which was sure to be a hit for the kids and the adults as well. These 3 events were all simultaneously done to maximize the engagement of our very first CSR program. The day closed with a song and dance production from the kids themselves. Our Product Development Officer, Ms. Vanessa Galvez, gave a short talk to present our small token of appreciation for the caretakers - individual grocery baskets and FirstMetroSec's very own budgeting wallet, where the caretaker can put aside money for various expenses like rent, groceries, utilities - and not to forget savings/investments, which should never be overlooked. Lunch was catered by our friends from Shakey's Pizza. The Shakey's staff and managers generously stayed and offered to give their hand in preparing the meals of the kids, the staff members, and the team.

*FirstMetroSec would like to express its gratitude to **Shakey's Pizza**, **Wilcon Depot**, **San Miguel Corporation**, **Poleman Corp.**, and **Robinsons Retail Holdings Inc.**, for their generous donations.*



# VIEW PROMPT

A MARKET OUTLOOK FOR THE MONTH OF DECEMBER  
FROM FIRST METRO SECURITIES' PROPRIETARY TRADER



The PSEi closed at 8,432 last Friday, December 22, and has seen some strength since the market tested the 8,100 support in early December. This strength may continue in the last trading week the year 2017 until the 1st week of January 2018 before it stabilizes. This is typically what is called the Santa Clause Rally.

It is important to note that this is a 2-week phenomenon and not a year-end rally. The common misconception is people usually expect a spike in prices on the last day of the year which is a misrepresentation of the Santa Clause Rally. Regardless, investors can take this opportunity to rebalance their portfolios in the next two weeks.